

Ready-Mades

SOLVE THE MODERN DRESS PROBLEM



This Redingote of Green Corduroy Meets Highest Style Requirements yet is not Expensive



A 'Ready-Made' Evening Coat of Rich Fabric



Grace of Line Obtainable in the 'Ready-Made' Tailleur, would Cost Twice the Price, Built to Order



Especially in Neckties are Ready-to-Wear Garments Satisfactory

Discrimination Necessary In Selecting Models That Will Remain Exclusive-- Good Materials and Simple Styles the Wisest Choice -- Mid-Season the Time To Buy.

If the modern woman finds the replenishing of her wardrobe an easy and delightful task, these days, there is one person who naturally deprecates the great advance made in manufactured garments which may be sold at low prices; and that is the dressmaker-by-the-day. Her honorable career is almost over and well may she fear disaster and penury for her old age, now that most of her one-time customers prefer to shop for their frocks, negligees and even for the raiment of their children.

Not only is it the simplest thing in the world to provide a whole season's wardrobe in a morning or two in the big shops; but one may also pick up charming negligees, fascinating blouses, partly-made robes which the home dressmaker may turn into evening gowns, and bits of neckwear to eke out blouses and bodices. Undergarments of fine quality are sold at such reasonable prices, too, that the making of nightgowns and petticoats at home is really a waste of time, and the modern woman is far too busy to give the time.

Special Provision Made For Large Women.

For many years the slender woman has been the fortunate one who could buy all her frocks and tailleur ready-made, while her stout sister had to worry along with the home-dressmaker, or pay substantial prices to modists and custom tailor. Now, the stout woman, also, is taken care of by the kindly manufacturers of ready-to-wear garb, and not only are tailored suits and pretty frocks designed to suit her proportions, but she may obtain also, "extra size" petticoats, nightgowns and even chemises.

Satisfactory Manufactured Models.

Most of the large stores nowadays carry original French models, copies of French models, and manufactured

costumes whose designers have been inspired by trips to Paris. Very high prices are paid these designers and usually styles are much more exclusive than the individual woman could secure from any but a very expensive dressmaker; but because the manufacturer has such a large market, and can make in such quantities, such costumes cost really very little more than would be paid out for a home-made model, when time, material and a dressmaker's wage are considered.

Typical of the satisfactory little frock that may be picked up ready-made is the pictured model of navy blue tulle silk with a gracefully crossed sash. This frock is in the very latest fashion and its lines are perfection. The ripple skirt fits trimly over the hips and the wide, crossed sash helps to hold the skirt in even trimmer lines. The bodice has long sleeves, made longer by bell cuffs over the hand. There is a good looking roll-over collar at the neck, the front of the bodice being cut straight across. A square jabot of lace, matching the lace facing in the collar, falls from the square-cut neck opening and through the lace jabot one catches the gleam of gold and green metallic ribbon which forms a natty tie. This frock might be duplicated in the home sewing-room but it is safe to say that there would be some lack of the smartness and dash evident in this ready-made model.

It is a wise woman who buys a little frock like this to start the season, replacing it with another as soon as the style becomes wearisome, or the frock a bit shabby. It is a mistake to invest in too many ready-made costumes at a time. Styles change rapidly, because so many of these garments are turned out that a single design, if popular, is soon overdone. A frock just launched may be fetchingly smart and desirable; but after a month or two, when several of one's friends have appeared in the same model, something new becomes imperative.

Tailored-Wear Bought At Mid-Season.

Though it is best to buy one's chic little frock at the season's very commencement, in order to be ready for any social occasion that may come up; one may wait a bit to decide on the tailored suit. Such a costume must be worn longer, and often than the frock and one wants to be very sure its style will endure. After a few weeks of the season have gone by, it is easier to determine which of the new modes will prevail through the winter and by that time, also, some of the smartest models may have been reduced considerably in price, to make room for new stocks. Mid-season is really the best time to buy tailored wear--after regular stocks have been depleted and exclusive models upon which re-orders have not been given are offered at half the price they commanded at the season's beginning. And usually, a very smart, well-made tailleur, purchased at mid-season, will last satisfactorily over the first part of the next year--until the mid-season reductions in price occur again. The tailleur illustrated is a new model, adapted from a suit just brought out of Paris. It is an out-

of-the-ordinary model of the exclusive ready-made type; exactly the sort of tailleur that because of its rather extreme style, may be obtainable about Christmas time at reduced price. This suit, of coffee colored gabardine, shows the new long coat, given an even longer line by the swinging apron panel which is embroidered in self tone and in shades of tan. The flaring cuffs and collar, lined with velvet are particularly smart, and the simple front fastening is another extreme style touch. Like all the new tailleur for fall, this one is short enough to show most of the walking boot. The small turban, a Robous model, is of velvet matching the velvet on the coat. The oddly curved crown is defined by a corded piping of shrimp pink faille silk and at one side rises a tan ostrich brush.

Special Attention Given To Coats.

The modern woman is coated magnificently. The coat is now more important than the frock itself and the shops abound with stunning models, some copied directly from French modists; others designed from French inspiration. One may pay anything from \$7.50 to \$400 for a separate coat, and in the realm of evening wraps the choice is quite as wide. The two coat models pictured illustrate a moderately priced street and taxi coat of green corduroy on new redingote lines which at mid-season would cost probably about \$25. This coat is perfect in its grace and excellence of proportion. It

collar and cuff trimming of white ostrich. The cuffs, with their odd, hanging pockets, suggest the Japanese influence and the simplicity of the garment is admirable. This is, of course, a high-priced model, but when the distinguished style and the handsome materials involved are considered, the price is satisfyingly reasonable.

Neckties Alluring In The Shops.

When it comes to negligees, one is fairly entranced with the lovely garments in vast numbers, offered at enticing prices. Every little specialty shop off the Avenue shows wonderful negligees, impressive tea-gowns, fascinating little bandolier negligees and dainty negligees and slips--that fairly coax the dollars from the purse. And the styles of these negligees change almost over night. Something new and more alluring is always coming out and one must be self-controlled indeed not to resist their allure.



Three Easily-Packed Turbans Which, On The Head, Are Complete And Modish Fall Millinery Models.

WORK BAGS ROOMY AFFAIRS THESE DAYS.

The summer needlework bag has grown from a dainty reticule drawn up on a ribbon to a receptacle almost as big as a pillow case, in which may be carried everything one needs for a day on the beach--knitting, embroidery, magazine and even writing tablet and fountain pen. A sweater may be rolled up and tucked into the bag on occasion, and there is plenty of room for a bathing suit. These bags are of gay cretonne lined with satin. They are slashed half way down the sides and the tops are not gathered but are stiffened with strips of heavy cardboard over which is sewed gold braid or satin ribbon. A single wide strap, attached to each stiffened edge, is carried over the arm. Some women put buttons and loops up the slashed sides of the bag so that it may be closed if desired when filled



The Restaurant Hat, Folded Flat, To Fit In A Suitcase.

is lined with silk and has a particularly smart collar which, with the sloping side panel, gives the coat an individual and distinctive style. Imagine trying to evolve in the home sewing-room--even with very best materials--a coat that would have the snap and dash of this ready-made model!

The evening wrap is a gorgeous affair of steel blue velvet brocade, with

The Woman who buys "Ready-Made" Can Have Several Dainty Little Frocks Each Season.

Packing a Delight With New Collapsible Belongings

ABOUT twice as much can be taken away to the country--or anywhere else now, than could be carried a few years ago. What with modern trunks and dressing cases divided off into convenient compartments, and almost everything, except books and bottles, collapsible or foldable, it requires no effort at all to stow away a multitude of needs for comfort during the sojourn away from home. There are folding scrap-baskets, folding bed room slippers, folding umbrellas and parasols, folding cups, folding stoves, and now comes along the folding hat which may be tucked away flat as a pancake in the trunk-tray to emerge, crisp and fresh and chic at the journey's end.

Some of these new folding millinery models are pictured. They are called "Style Travel Hats," and their compact chrysalis embodiment gives small hint of the gay butterflies into which they turn at a pressure of the fingers. One of the pictures shows a young woman getting a velvet chapeau ready to peek in her trunk-tray. Flattened between her hands, the hat has be-

white twisted cord and black leads.

Still another folding travel hat is illustrated; a black velvet model, with a crown of shrimp pink faille which crushes together between the sides of the brim. These sides of velvet over very stiff crimoline on the head the toque has an angled line, with a peak at front and back. A third folding toque of green velvet, slopes gradually up from front to back, the high peak on the brim at the back being held together under flat ornaments of braided leaf form, with little tufts of orange velvet mounted on chenille wound wire stems.

Folding slippers are so convenient and such a comfort after a day's sight-seeing, that they should never be omitted from the suitcase. The soft kid slippers without heels fold into an envelope case of leather which closes under a snap-button and the whole outfit takes up no more room than a picture postcard. The slipper comes in red, tan or black leather with envelope to match.

Folding umbrellas are another modern convenience for the traveler and save the annoyance and trouble of carrying an umbrella by hand or under one's arm, when one is already burdened with bag, top-coat, pocket book, and very likely golf bag or tennis racket. Before long, perhaps energy and enterprise will supply folding golf sticks and tennis rackets, who knows? But one thing must be remembered, in connection with the folding umbrella; and that is, not to let the hinge which folds it become rusty. After coming in from the rain see that the folding part of the umbrella is carefully wiped dry.

Everybody knows the folding-cup which collapses into a tiny metal or leather case, but not so many folks are familiar with the folding saucen which is a valuable convenience when traveling. Hot water may be obtained in five minutes, and hot water is sometimes hard to get in the middle of the night when the hotel water faucet runs cold and the kitchen is closed up. The stove has a covered saucen which holds about a pint of liquid. Inside this saucen the whole paraphernalia and heating apparatus pack compactly away and even the saucen handle folds around the saucen in friendly fashion.

In league for comfort with the collapsible belongings, are the modern trunks and suitcases in which an untold number of things may be packed. There are special week-end boxes provided with traps and separate compartments for frocks, boots, neckwear, trunks and lingerie. Some of these boxes are very smart and gay affairs of striped, varnished leather, with bright brass trimmings and linings of luxurious shirred silk. Such a travel box, arriving before the week-end guest, lends her a certain prestige and distinction. As for dressing-cases their variety is endless and their size ranges from the tiny case fitted with beauty belongings and a pocket for jewels, to big suitcase shaped cases having room for a frock or two and a change of lingerie, beside the ample array of toilet belongings ranged around the sides.



A Hat That Can Be Packed Flat Yet Emerges Ready For Theatre Or Restaurant.



This Smart Velvet Toque Can Be Packed Flat As A Pancake.